

TELEVANGELIST SUMMARIES
April, 1983

JERRY FALWELL

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JERRY FALWELL PRIME TIME SPECIAL: "Blessed are
the Peacemakers" -- 4/29/83

OLD TIME GOSPEL HOUR 4-3-83

FALWELL

Easter Sermon

"We need some Easter miracles to change society."

Included in the list of "miracles" Falwell asked his audience to pray for: the conversions of Andropov, the premier of "Red China," Castro and Hugh Hefner; the ending of abortion rights; the reinstatement of prayer in public schools; and end to pornography. Falwell thanked God for men like Henry Morris (Creation Science Institute) and Charlton Heston ("Who is standing up for the liberties of our children and our children's children when he stands against the freezeniks").

Miracles

"Wouldn't it be tremendous if some of these television producers that have produced the hundreds of hours of anti-family propaganda programs [got saved]...It should change society. We ought to pray that God would save some of those men and women, some of the feminists, some of the abortionists, this fellow who owns an abortion clinic...He makes his living murdering little babies...We ought to pray that God will save these men."

Liberty Baptist College

"I've often prayed that God would speak to somebody one day and give \$100 million to Liberty Baptist College -- one gift. and that these other Christian schools around the country would receive millions of dollars."

OLD TIME GOSPEL HOUR 4-10-83

FALWELL

Being Saved

"What happens when a person is born again?"

"Is it possible for a person to get saved who believes, for example, in Darwinian evolution?"

"I'm going to tell you how to be born again today, how to have all your sins forgiven forever, how to be saved for sure forever, and how to be as sure for heaven as if you were already there."

Falwell spoke generally, condemning those who say one must know all about God and the Bible before one is saved. He said all one needs to be saved is the knowledge that he or she is a sinner and a belief in God and in Jesus Christ.

False Religions

"You've got to believe beyond that [God's love and Jesus']

crucifixion] that he [Jesus] didn't stay in the grave. That's what distinguished him from Mohammed and all the other founders of false religions. Three days after they put him in the tomb, he got up and walked out."

Fundraising

"I need some active supporters. I have some active opponents."

People For

"And then you buy a newspaper and there's a full page ad put in there by Norman Lear's group, People for the American Way, in which they are attacking Charles Stanley and Jerry Falwell and James Robison and other preachers, accusing us of being heretics and so on. I could go on and on...We can deal with out active opponents as long as we have prayer partners and faith partners who are helping us get the gospel out to the world."

The Old Time Gospel Hour

April 17, 1983

Special on
Nuclear
Freeze

Rev. Falwell presented a full hour special on the nuclear freeze movement and Reagan's "peace through strength" initiative during his regular Sunday morning Old Time Gospel Hour slot. The program opened with a mushroom cloud film clip and the following voice-over:

"No one wants nuclear war. Over the past several years, demonstrations have been held all over the world to promote world peace. On March 8, 1983, two very different groups convened in the nation's capitol to let the American people know how they think peace can best be achieved.

"One group believes we can trust the Soviet Union to honor any freeze agreement -- an agreement most experts tell us would lock the United States into military inferiority. They are better known as the nuclear freeze movement. (Cut away to film clip of Ted Kennedy at 3/8 rally calling Reagan's plan "voodoo arms control.")

"The other group believes in peace through strength." (Cut away to Falwell at 3/9 rally saying that with education, "come November '84, we'll find the American people will have repudiated the freezeniks...")

'Religious
Freedom
Is Issue'

The camera then focused on Rev. Falwell as he enters an empty Thomas Road Baptist Church and sits down in a pew. Falwell said:

"This building is normally full for everything, but that is not true in the Soviet Union and the Soviet-bloc countries and Cuba, and I assure you it won't be true here in Thomas Road Baptist Church if the Soviets ever control this country. This program today is not political. It's totally based on the importance, the sanctity of religious freedom in the United States of America.

Soviet
Union's
Goals

"I hope to impress upon you the lateness of the hour in which we now live. The Soviets, committed to world conquest since the Bolshevik Revolution in 1917, are making tremendous strides -- and now have some 40% of the surface of this planet under the hammer and sickle. Since 1974, another 100 million persons have come under the scourge of this slave master -- Marxism-Leninism.

American
Freeze
Movement

"The question is how does that impact on us? We're facing today a movement in America and as a matter of fact in the world, called the nuclear freeze movement. And though (it's) filled with some well-intentioned people, (it's) a movement that threatens to empty these churches. (It's a freeze

movement that pretends to be the peace movement, when in fact, if they're successful in disarming the United States of America -- locking this nation in to an imbalance of power with the Soviet Union, a hostile aggressor nation -- in my opinion, this church and thousands like this one, will cease to be filled churches on the Lord's Day. And not too far in the future."

Meeting
With Nixon

Falwell then recounted a recent meeting with former President Nixon, in which he recalls that Nixon said:

"Jerry, as noble as your efforts are to get voluntary prayer back in the public schools, if the United States, if Pres. Reagan fails in his effort to rebuild the military defenses of this country, fails in his efforts to defeat the nuclear freeze movement and their attempts to disarm the government, you won't be praying anywhere -- schools or otherwise.' I think he's right.

White House
Meetings

"And sitting in a private meeting with the President in the Oval office recently, I told the President that I looked on him the same way Mordachai looked on Esther ... I believe that our President is doing the right thing. His peace through strength initiative is the only logical approach to world peace....

"I was in the White House some time ago with members of the coalition, Peace Through Strength, the American Security Council. I listened to the President and some members of Congress as they discussed the imbalance that now exists ... to the extent that we are not too far from a possible nuclear blackmail and the enslaving of our children in the next generation."

March 8
Film Clips

Falwell then showed a series of film clips from the March 8 demonstrations. Those quoted include: Sen. Edward Zorinsky (R-Neb.), Sen. Jeremiah Denton (R-Ala.), a "freezenik," Cong. Jack Kemp (R-NY), Cong. Ron Dellums (D-CA), Sen. Denton again, a spokesperson for Presbyterians for Peace, and finally, Phyllis Schlafly.

'Arms Race =
Right to
Bear Arms'

Falwell then made the argument that America must protect itself just as citizens must protect themselves. He said:

"What does it mean to be a peacemaker?....Does that mean as a peacemaker, we don't lock our doors at night? Does that mean as a peacemaker, it's wrong, for example, for American citizens to bear arms? Suppose someone broke into your home, Dad, tonight, maybe midnight, 1 a.m. He came in armed, to do damage, injury to your wife, your children -- would it be wrong for you to stop him? Would it be wrong, if he were about to kill your children, to kill him? It's really foolish for a dad to think that it's wrong to protect his children however he must do it But if anybody ever .

tries to hurt our family, I would expect for Jerry and Jonathan -- my two boys -- to join me in defending their sister and mother."

Falwell then followed this argument to the question, "Is it wrong to have police officers in your city?"

Falwell concluded this line of thought by saying:

"I really believe that we do have the right, more than that, the obligation, to defend citizens for the same reason that dads have the obligations to defend their families, their neighborhood."

Soviet
Goals

Falwell then gave his version of the domino theory:

"The Soviet leaders have one thing in mind -- that is world conquest. In 66 years, they've murdered 142 million persons, directly or indirectly. They have literally enslaved hundreds of millions -- two-fifths of the earth's population. And right now, through their stooge, Castro in Cuba, they are exporting revolution into Latin America. Nicaragua's gone. El Salvador's in terrible danger. And after that, Honduras, Costa Rica, you name it -- Mexico -- and in my opinion, the issue is where do we stop it."

Schlafly,
Phillips

Returning to film clips of the March rallies, Falwell showed Phyllis Schlafly saying, "We have the moral obligation to defend our country and our people," and Howard Phillips of the Conservative Caucus, saying, "I say it is immoral not to defend our homes, our families, and our country."

U.S.
Weakness

Falwell then traced a historical argument, pointing out instances in which the U.S. was able to avert Soviet imperialism because of its position of nuclear superiority. As examples, Falwell cited the Cuban missile crisis and the 1973 Russian threat in the Middle East. He then said that in the case of the invasion of Afghanistan,

"President Carter could do little but refuse to send the athletes to the Olympics and cut back on some sales of grain to the Soviet Union. We no longer had the ability to militarily stop the aggression, the world conquest objectives of the Soviet Union.

And, if today, the hotline rang in the White House, and if Andropov advised President Reagan that you either must surrender or burn, the President would have a very, very serious decision to make, because today we are inferior to the Soviet Union. All the facts indicate that.

NCC and
Disarmament

"And while the NCC spokesmen and liberal clergymen are out crying for disarmament, men and women of God all over this country, in churches, in pulpits, whatever, need to stand up and be counted. You and I have an obligation right now

to say, 'Mr. President, we support your efforts to defend our children and to guarantee that we are not overrun, that what happened in Poland, Afghanistan, in Nicaragua, will not happen here in the United States of America.'

Plan of
Action

"We need to get informed. That's what I want to do. I want to educate the American people. I want to go on prime time television; I want to go on radio. I want to take the message in the newspapers, on talk shows everywhere. I believe with all my heart we can turn public opinion around in this country and we can redirect the future of this nation of ours. I plan to be travelling five to six thousand miles a week these next 18 months. I plan to be speaking out everywhere."

Secular
Humanism

Falwell then interspersed fund raising pitches with more anti-Soviet rhetoric. He said:

"(The Soviets) have no absolute rights and wrongs. It's much like the secular humanist philosophy of this country taken one step beyond. Godless. Anything, including murder, rape, destruction of 2½ million Cambodians, for example, anything is moral if it increases the opportunity for world conquest by the Soviet war machine."

U.S. Goals

"America's not trying to conquer the world. We've not been involved in expansionist policies. There's no part of the world that we've stolen from anybody else. No history to prove that we've ever done that."

Fund Raising*

"I want you to write a check for America. For religious freedom. For your children's children.... I'd rather be out of business tomorrow, than my children be out of liberty today."

Church and State

"I'm one preacher, one minister, who doesn't mind somebody saying, 'Hey, your're violating the separation of church and state.' I'm one of those preachers who believes that if the United States is not to become an Afghanistan, a Poland, that some preachers out there who have a little backbone, have got to stand up and say freedom is worth fighting for -- if necessary, dying for."

Conclusion

The final fund-raising voice-over said:

"Those who support the nuclear freeze are well-financed and enjoy widespread media approval. So we must hear from you if our side of the story is to be told."

*Falwell stressed that checks should be made out to The Old Time Gospel Hour and that they would be tax deductible.

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JERRY FALWELL PRIME TIME SPECIAL (April 29, 1983): "Blessed are the Peacemakers"

Portions transcribed by Debevoise 10/18/83

FALWELL

"Here in America, everything we say, everything we do, the way we live, the way we plan is based upon the Judeo-Christian perspective, namely the principles from out of the Old and New Testaments...That's just the American Way and that is how this nation was established."

"The President's right. We're living in an evil world...but particularly in Latin America today. Evil men. No question about it...It is a fact...And we as Christians, believing Christians can say, "Yes, Communism is evil...You cannot debate the issue good versus evil. It's there."

"As far as I know, I am the only minister that is nationally leading a movement right now for peace through strength...I mentioned my discussion with the President about the difficulty we're having out here in the world...understanding the highly technical language of the military strength comparison that the Defense Department makes public from time to time. I suggested to the President that somehow this highly technical language might be reduced to language...that someone on a farm in Iowa could understand, information that would clearly say to everyone that the United States is in fact very inferior to the Soviet Union militarily...I think the President saw the wisdom of that because he did instruct someone that day in the Oval Office to reduce that highly technical language to lay language...And we have been given that information and we've published now this booklet entitled, 'Declassified Material: Special Briefing Opposing an Immediate Nuclear Freeze.'...It comes right from the National Security Council information sources, the Defense Department. It was made available to us by the White House."

"Stand with the Lord, stand with liberty, stand with our children, stand with our President...We will not sell out for the immediate urging of the freezniks...Let's rather trust God only."

"Recently the President of the United States addressed the National Association of Evangelicals at Orlando. He framed this issue far better than I could."

People For The American Way

THE RADICAL RIGHT AND FOREIGN POLICY (selected segments from their films)

1st
Segment

First aired on the Old Time Gospel on April 17, this program was then re-broadcast nationwide in prime time with the title, "Blessed Are the Peacemakers." Also, it was slightly altered. The segment shown here was not included when shown on "The Old Time Gospel Hour." It concludes with excerpts of President Reagan's March 8 speech to the National Association of Evangelicals in which he links supporters of a nuclear freeze to "those who would place the United States in a position of military and moral inferiority." The President also suggested that the freeze movement is bent on "simple-minded appeasement or wishful thinking about our adversaries" that will result in "the betrayal of our past and the squandering of our freedom."

2nd
Segment

"Nuclear War and the Second Coming of Christ" was Jerry Falwell's second prime-time special of 1983. It was aired on more than 200 television stations. Falwell's combined ministries, Moral Majority, Inc., Moral Majority Foundation, Liberty Baptist College and The Old Time Gospel, are a flagship for the ultra-fundamentalist movement because of the size, wealth and the influence of their leader. For the past four years Falwell has set the tone and pace for the Radical Right movement, and he continues to do so.

Moral Majority Membership: Six million
MM Budget: \$6.36 million
MM Foundation Budget: \$334,300
Old Time Gospel Hour weekly audience
(radio & television): 18 million
OTGH budget: \$63.7 million

* At a rally in Cincinnati on July 4, Falwell pledged to double the Moral Majority membership to 13 million by 1984. He also announced plans to raise \$25 million for Moral Majority by July 4, 1984.

* In an interview with the Fort-Worth Star-Telegram editorial board earlier this year, Falwell said his ministries plan to take in more than \$100 million before this fiscal year ends.

* In December, 1982, Falwell raised about \$14 million to air specials in prime time on the nuclear freeze and secular humanism.

3rd
Segment

The "700 Club" is a daily 90-minute talk show produced by Pat Robertson's media conglomerate, Christian Broadcasting Network. It is overtly religious and presented in a magazine format, which includes guests and pretaped segments on everything from health foods to Midwest diplomacy. The "700 Club" premiered in 1964 with contributions from 700 "partners" at \$10 a month. There are now at least 600,000

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A Project of Citizens for Constitutional Concerns, Inc.



partners; currently the program is on 150 television stations. CBN includes 4 television stations in major U.S. markets, radio stations, a cable network, an investment company, syndication company and a four year university. Revenues for 1982 were \$110 million and the estimated viewing audiences is 14.5 million. CBN Cable has passed the 22.2 million mark in subscribers - and ranks third (behind ESPN sports network & WTBS) among cable television networks.

4th
Segment

The American Security Council, one of the most influential groups on the right dedicated to a strong national defense, was formed in 1955 by William F. Carroll, a former FBI agent. In its early days, it operated a private loyalty - security blacklist where employers could check their employees' job application for indications of left-wing connections. ASC grossed over \$3.5 million in 1982 and has increased its membership threefold - to 200,000 - during the past four years. ASC has made the transition from a Cold War organization to a modern lobby that promotes defense, mobilizes support for new missile systems and opposes cancellation of the B-1 bomber. In 1978, it formed the Coalition for Peace Through Strength, an anti-nuclear freeze group that has more than 200 members of Congress and 120 organizations. ASC has produced numerous films that deal with defense and national security. In 1980, "The Salt Syndrome" attracted 50 million viewers and was credited with helping defeat Senator McGovern (it was shown 11 times in South Dakota). In November, 1980, ASC produced "Attack on the Americas," a film demonstrating the Soviet-Cuba connection in Latin America. It has been re-revised and is the subject of ASC's latest fund-raising appeal. "Countdown for America," ASC's anti-freeze film has been shown in a numerous cities, and plans are to distribute it widely. An ASC spokesman said the film is "doing well."

5th
Segment

Western Goals was founded by the late Congressman Larry MacDonald in 1979 to uncover and reveal "subversion, terrorism and communism." With a budget of more than \$1.5 million, Western Goals spreads its word through books, newsletters, seminars and films. As part of its anti-communist arsenal, Western Goals has developed a sophisticated computer that keeps information on the political left. Western Goals boasts that its computer fills the "critical gap caused by the crippling of the FBI, the disabling of the House Committee on Un-American activities and the destruction of government files." This film, "No Place to Hide: The Strategy and Tactics of Terrorism" is part of their campaign to alert the public to domestic and international terrorism. The interview here is with the notorious far right-winger, John Rees, a contributor to the John Birch Society and publisher of Information Digest, a publication which collects data on "extremist" political groups and individuals. Rees has been

accused of obtaining materials illegally from various police department sources. Rees is also the editor of the Western Goals Report. It has been shown on WTBS (Ted Turner's cable station), and plans are to use it as a fundraising tool.

6th
Segment

The National Conservative Political Action Committee (NCPAC) is the well-financed political action committee that pioneered "negative campaign tactics." It raised \$7.6 million in 1980 and expects to raise \$12.7 million for the 1984 elections. NCPAC's film "Ronald Reagan's America" is part of its re-elect Reagan campaign. So far, the film has been shown in Washington, Houston and Billings, Montana, and plans are to show it in the 50 largest American cities before the 1984 election.

MAN WITH A MESSAGE 5-22-83

JAMES ROBISON

Christians and Politics

"And God moved me into the word to see that unless God's people became involved in the direction of this nation we didn't have a future. And I began to say 'America, wake up! America, get involved!' But when I did, I was harshly criticized by the media, harshly criticize by preachers, misunderstood by Christians. I was called a Republican political fanatic. I was called this and that. And yet, what I had said is: 'America, wake up! Get involved!' I've said to the Democrats, to the independents, to the Republicans, to the people of America, 'Wake up! Wake up! Wake up!' And I'm telling you this nation has to come back to principles not to politics. I never preached politics and never will."

MAN WITH A MESSAGE 5-29-83

ROBISON

Moral Issues

"I will address the national issues of concern. I will deal with the moral issues in our country. I will deal with the problem of abortion. I will deal with the matter of school prayer. I will deal with the importance of Christians being involved in the political process of our country in an intelligent and an active fashion and not committing themselves to political parties or political spirit and party ideas but rather to commit to principles. I will always do that. I will deal with the grave moral ills such as homosexuality, the spread of AIDS, the terrible disease that destroys the immunity in the body. I will deal with the rampant immorality in our country, with drunkenness, with every sin that is destroying the very life of this nation. I will call out for America to be strong. I will call out for a strong family. I will call for revival within the church, and for people to be sold out to God and not to denominations but to Jesus Christ."

700 CLUB 5/16-20/83

Fundraising

More than anything else "The Battle for the Family" was a fundraising telethon. It was, however, not nearly as successful as "The Battle for the Family, Part I," which aired last January. "Battle II" raised somewhat more than \$989,000 per month in pledge money; Part I raised three times this amount. This telethon enlisted 24,782 new members of the 700 Club, each giving at least \$15 a month to CBN, and 8,375 new 100 Club members, each